The Internet Changed Everything!

Connection! If you had to describe in one word how the Internet changed everything, it would be connection. Business and personal relationships have changed due to the Internet's ability to instantly connect people globally through e-mail, websites and social networking sites such as Facebook, Instagram and Twitter.

The immeasurable connection that the Internet created has changed the way the world communicates, gathers, sends information, and markets its products and services.

However, this global connection has created a problem for the local business in their local markets.

Why?
1. Traditional print advertising is becoming less effective.
2. Most consumers have traded in their Yellow Pages for Online Search
3. DVR devices allow people to skip commercials
4. Search results bring information overload and local businesses get lost
5. Search Results are dominated by large companies

Did you know?

- Over 90% of people with online access will research products and services online before they purchase
- 80% of people that search never click beyond the first page
- 55% of all local searches are done with an intent to buy
- Of all local searches, 8 out of 10 call or visit a store and 60% of those result in a purchase

Be sure and choose a professional company like Team Web USA that has the experience and knowledge to provide you with the best services and support that are vital in properly maintaining a great website. We not only specialize in the design aspect of creating websites, but the equally important maintenance in the form of IT support and troubleshooting all types of issues. Many companies offer a website design service by itself, leaving their customers to fend for themselves when a technical problem arises, as they often can with anything related to technology.

Team Web USA bridges that gap by offering plans and solutions that cover the customer from the developmental stages, as well as providing continuous support on a day-to-day basis. This added benefit helps set us apart from other companies in our field. Because we don't intend to solely offer one-off services to our customers. We intend to be a complete business solution for all your online service needs.
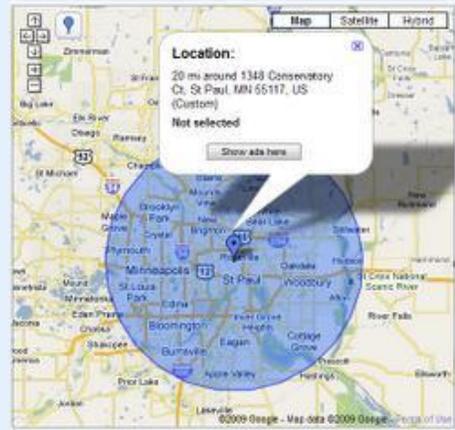
We all know the old saying, "What are the 3 most important factors in buying real estate? "Location, Location, Location!" Think of the Internet as the real estate of the 21st century. The location of your online information matters.

With over 1 trillion websites in the world and growing, it's not enough just to have your business somewhere online. To be competitive, one must have their information where online traffic exists. Where does traffic exists? Traffic is where people go to get their news, entertainment, sports scores, recipes, shop, connect with friends, family and businesses on thousands of popular websites. People look for information, products and services globally, nationally, regionally, and locally on the premium pages of search engines. Traffic is on smart phones and GPS devices. A website may get your business online, but not where your customers can easily find it. Our system gets clients a web presence and global, national or local online traffic.

Geo-Targeting

By utilizing the process known as geo-targeting, the physical location of a web searcher is determined, and then specific content is delivered to them based on the nature of their inquiry. Simply put, geo-targeting enables local business to be matched with local searches. This same method can also be applied to larger national, global and regioanl searches.

How does it work?

1. Optimized Web Page: Designed to work with major search engines for online exposure.

2. Search Engine Marketing: Enables local businesses to be matched with local searches.

3. Search Engine Maps: Put your business in the map!

4. Popular Websites: Your geo-targeted ad on high traffic websites like CNN, Food Network, AOL, and thousands of others.

5. Social Networks: Demographically targeted marketing to specific people, segments, markets and interests.

Monitoring and Reporting

Get detailed reports and all your marketing results. See information like amount of traffic, best traffic sources, conversion rates and much, much more.

Your Campaign Fronts

1 Optimized Web Page

2 Search Engine Marketing

3 Search Engine Maps

4 Popular Websites

5 Social Networks

Features	Basic	Premium	Ultra
Local Search Optimization	✔	✔	✔
Yahoo Business Listing	✔	✔	✔
Bing Business Listing	✔	✔	✔
Google Business Listing	✔	✔	✔
Link Social Media Accounts to Website	✔	✔	✔
Textual Content Optimization	✔	✔	✔
Robot.txt Installation	✔	✔	✔
Meta Tags Optimization		✔	✔
Web Page Optimization & Monitoring		Monthly	Weekly
Online Directory Submissions		**50**	**150**
Backlink Creation		**10**	**25**
Keywords Provided		**10**	**25**
Keywords Research & Analysis		✔	✔
Online Traffic Reporting		Monthly	Weekly
Content Management		✔	✔
Reputation Repair			✔
Competitor Analysis			✔
Pricing (month to month)	$99.99	$249.99	$499.99

To be extremely effective and capture the most from your online marketing, applying efforts from both Paid and Organic Search will deliver optimal results and put you ahead of all your competitors. Each business considering SEO typically has one goal in mind and that's more new business. Search Engine Marketing is an ongoing project and in order to stay competitive you will need to put a plan of action in place that will ensure your business thrives with new traffic. Team Web USA will help you do just that.

Here at Team Web USA we have developed proven methods that generate results time and time again. As we all know, the Internet is evolving and as a result is constantly changing. We make it our mission to stay tuned to these changes and ensure each and every client maintains consistent results.

We know that SEO can be a very overwhelming and daunting task for most. Our goal is to make it the least complicated, so we have provided very detailed options to choose from that produces results for every client. As business grows from your online marketing, you can slowly increase your budget, and in return increase your business.

Once you have chosen a plan that will work best based on your budget and business goals you will simply fill in the form below sign and return. You may scan the signed document to e-mail it back to your sales representative.

Team Web USA | 19875 Southwest Fwy Sugar Land, TX 77479 | Main: (877) 823-6316

BUSINESS INFORMATION			MAIN CONTACT INFORMATION		
Business Name:			**Contact's Name:**		
Business Phone:	**Fax:**		**E-mail Address:**		
Street Address:			**Contact's Phone**		**Cell Phone:**
City:	**State:**	**Zip:**	**Website:**		
Method of Payment: **Check by mail:** ☐ **Credit Card:** ☐ **Pay Pal:** ☐			**Edition Chosen:** _____	**Amount Paying:** ☐ **$99.99** ☐ **$249.99** ☐ **$499.99**	
Credit Card Type: **Master Card:** ☐ **Visa:** ☐ **Discover:** ☐ **American Express:** ☐					
Credit Card #:			**Exp. Date:**	**Security Code:**	

By signing below you agree to the terms and services found on

By signing you understand the risk associated when dealing with search engines such as Google, Yahoo and Bing and understand we cannot guarantee top placement due to reasons beyond our control and that they may exclude your website from their crawlers and refuse to index your website based on known or unknown reasons. Also by signing you are agreeing that you understand that once a top placement has been made that unless you take advantage of one of our monthly plans we cannot guarantee the length of time in which you will maintain the position.

Client Signature_____   **Date**_____

YOUR SEARCH ENGINE MARKETING

GUARANTEE!

TEAM WEB USA Campaigns are designed and monitored to place customized information about our clients' products and/or services on high traffic websites, search engines, social networks, GPS, and other online devices.

1. TEAM WEB USA Guarantees that we will deliver a Professional Web Page customized for your business, designed specifically for your business, designed specifically for maximum online exposure, and optimized for your locale and market within 7 to 10 business days of processing the payment for your order. This guarantee applies only to the edition that has this feature included.

2. TEAM WEB USA Guarantees that geo-targeted ads with links to your web page will begin to appear on Google sponsored search results on a rotational basis upon launch of your campaign. This guarantee applies only to sponsored editions and local placement campaigns.

3. TEAM WEB USA Guarantees those geo-targeted ads with links to your web page will begin to appear on Google Content Networks (branding network) upon launch of your campaign on a rotational basis.

4. TEAM WEB USA Guarantees that we will monitor and continue to optimize your new web advertising campaign for maximum online exposure in your geo-targeted market throughout the duration of your campaign. TEAM WEB USA stands by our promise to target and then monitor each of our advertiser's Google AdWords sponsored search campaigns to ensure that their sponsored search ads are displayed on a rotational basis.

5. TEAM WEB USA Guarantees that if you have chosen an edition in which promises top organic Google, Yahoo and Bing front page ranking that we will stand by that promise or you will be entitled to a month free of search engine marketing or a full month refund. If you cancel your services.

Should TEAM WEB USA fail to provide the guaranteed services for any given month of your campaign, TEAM WEB USA will at your option, either give you a FREE month of service and suspend billing until such time as we are able to fulfill this obligation; or cancel your campaign and refund your money for the month that we failed to deliver and the remaining portion of your campaign